

INOX[®]
MEN'S JEWELRY

Bro!



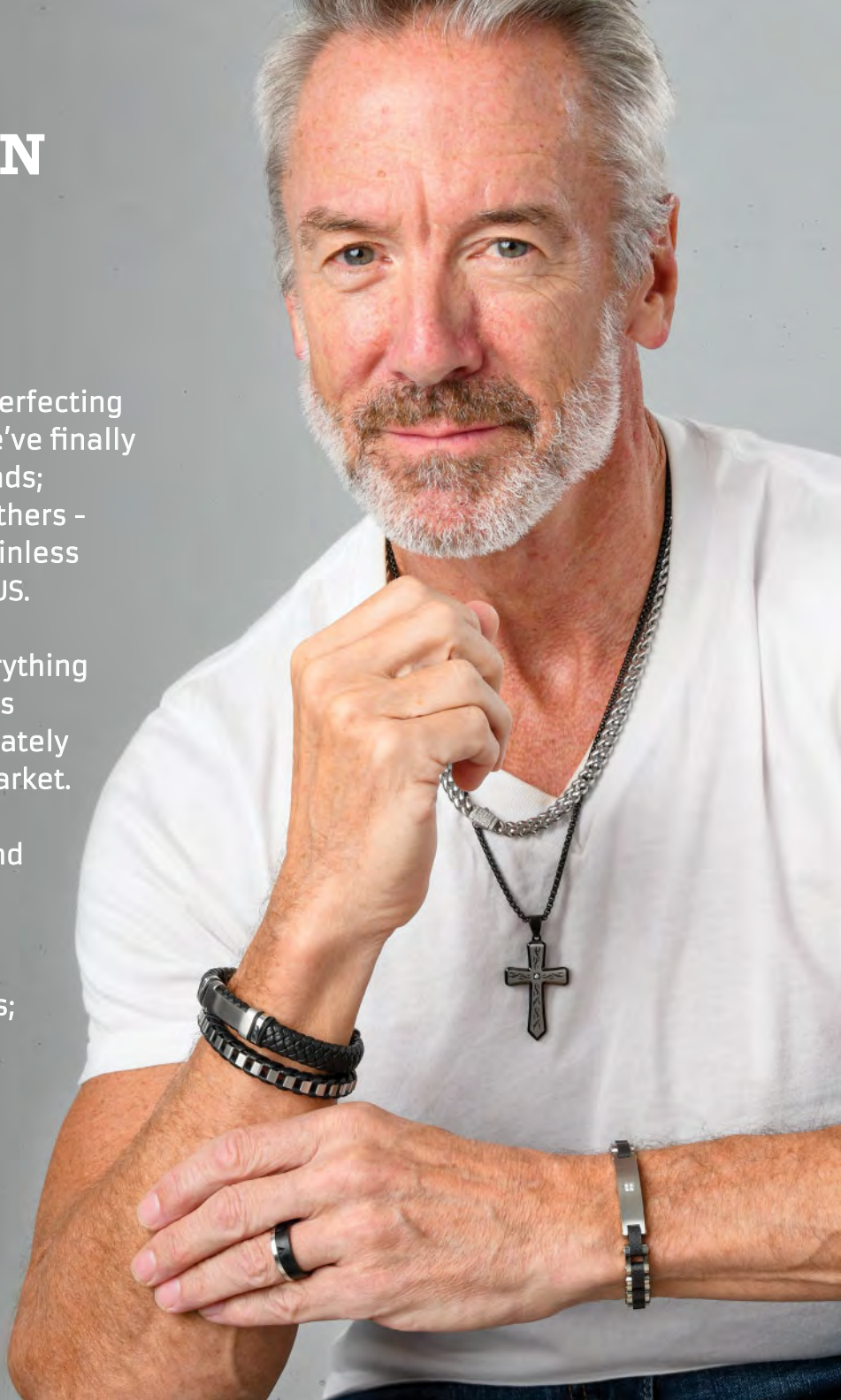
www.inox-us.com/saybro

INTRODUCTION

INOX[®]
MEN'S JEWELRY

For over 15 years, we have been perfecting the men's jewelry market, and we've finally done it. We've listened to the trends; chased after some and created others - That's why we're your leading stainless steel men's jewelry brand in the US.

INOX Men's Jewelry provides everything needed to create a cohesive mens experience to implement immediately into the thriving men's jewelry market. Collections for every man's taste, eye-catching wooden displays and complete physical presentation tools as well as everything you would need for marketing come together to set you up for success; Let's not forget the retail price point that is perfect for your customers and maintains a high profit margin. INOX Men's Jewelry is the men's jewelry brand you've been waiting for.



INTRODUCING...





BY **INOX**[®]
MEN'S JEWELRY



UNEARTH THE WARRIOR WITHIN


義 GI
INTEGRITY

Stones:

-  Bronzite: Protection and Strength
-  Tigers Eye: Harmony and Equilibrium



礼 REI
RESPECT

Stones:

-  Red Jasper: Grounding


勇 YU
HEROIC COURAGE

Stones:

-  Red Agate: Balance and Focus
-  Onyx: Self-control



名誉 MEIYO
HONOR

Stones:

-  Lapis Lazuli: Strength and Wisdom


仁 JIN
COMPASSION

Stones:

-  Malachite: Joy & Enjoyment of Duty
-  Onyx: Self-Control


誠 MAKOTO
HONESTY & SINCERITY

Stones:

-  Turquoise: Tranquility and Serenity



忠義 CHUGI
DUTY & LOYALTY

Stones:

-  Quartz: Wisdom and Healing

浪人 RŌNIN
SELF-CONTROL

Stones:

-  Onyx: Self Control
-  Hematite: Stability



www.inox-us.com/bushido



LAB-GROWN DIAMONDS

As you can see and feel, INOX Jewelry is made to be durable and stylish. Now, it is also made for luxury with the addition of genuine lab-grown round diamonds which are made near-colorless (E/F) and with incredible clarity (VS1). The result: amazing men's jewelry.

4 C's of INOX Lab-Grown Diamonds

- ▶ Cut: Round
- ▶ Color: D, E, F Colorless
- ▶ Clarity: VS
- ▶ Carat: Specified on each piece
- ▶ Genuine Lab-Grown Diamonds
- ▶ HPHT: High Pressure High Temperature
- ▶ Carats = Cred



Learn more about
Lab-Grown
Diamonds

www.inox-us.com/diamonds



Unleash the legend with our extraordinary Miami Cuban Link, boasting a black matte finish for a touch of luxury and subtlety. The one-of-a-kind box clasp showcases an elegant 18K Gold IP band adorned with 5 Precision Set 1mm Genuine Black Sapphire Gemstones.

The bracelets are 8mm wide with 8-inch and 8.5-inch lengths while the necklaces are 24 inches long with widths 6mm and 8mm.

Take your style to mythical heights with "*The Kraken*"!



THE KRAKEN

BLACK SAPPHIRE



www.inox-us.com/kraken



Eons ago an asteroid struck Earth, marking the end of the reign of the mighty Dinosaurs.

66 million years ago, an asteroid 6 miles in diameter struck the Earth with tremendous force, marking the end of the Cretaceous period and with it, the 100 million year reign of the mighty **Dinosaurs**.

Discover the **Extinction Collection**, our exclusive line of men's jewelry that marries the ancient allure of genuine fossilized dinosaur bone with the cosmic beauty of the Muonionalusta meteorite. Each piece, from vibrant Gembone inlays to meteorite slabs etched with unique Widmanstätten patterns, tells a story of Earth's majestic past and the mysteries of the universe. Sourced from the historic Four Corners region and the depths of space, this collection is for the modern man who carries a fascination for the timeless narrative of our planet and beyond. Wear the **Extinction Collection** to connect with the strength, history, and infinite wonder of the cosmos and the era of dinosaurs.



METEORITE

Outer Space Iron Meteorite's distinctive Widmanstätten



DINOSAUR BONE

"Extinction" utilizes Agatized Dino Fossil



Whiskey Barrel Wood



www.inox-us.com/extinction

QUANTUM

THE SUPERCONDUCTOR RING



These rings are not just crafted, they are harnessed from the very essence of energy itself! Each one of our Quantum rings is carved out of the core of a Niobium-Titanium Cable core encased in copper. These SuperConductors cables are capable of carrying high voltages of electricity with zero resistance once cooled to extremely low temperatures driven by the principles of Quantum mechanics, making them conduits to limitless power and style.

The unique patterns on the surface of the rings are the result of the angle at which the SuperConductor Core cable is carved, with the layout of each cable having slight variations no two pieces are alike. These unique patterns are complemented by the warmth of the Copper Ore encasing the core and the final touch is the stylish use of Titanium and Black Zirconium in the ring shank itself, featuring comfort-fit bands.



www.inox-us.com/quantum

TITANIUM CHAINS

THE PERFECT BLEND OF STRENGTH AND STYLE

Crafted from Titanium's unique qualities - strength, lightness and corrosion resistance.

Whether you're a trendsetting teen or a seasoned style enthusiast, our Titanium Chains are the missing link in your collection.

Discover the unmatched strength of titanium and the classic charm of chain links.



www.inox-us.com/titanium-chains

925 ITALY

SILVER CHAINS

THE INOX STYLE

The newest addition to our expanding neckwear repertoire is crafted out of **925 Sterling Silver**, for those customers looking for an option beyond our established Steel chain Designs. Available in all of our evergreen designs and now expanding into thinner widths as well. The chains have a double finish feature where they are black rhodium plated with a brushed satin finish with anti-tarnish treatment, creating incredible depth within the chain links.



www.inox-us.com/silver-chains



CONSTANTINE CROSS



Experience the captivating fusion of dichotomy, where the sacred meets fashion and rustic meets luxury. The timeless Christian symbol of the cross receives a bold and remarkable transformation in this collection.

At the heart of this collection lies the all-matte black PVD wide cross frame, boasting our latest chiseled steel textured finish. This rugged and rustic aesthetic sets the foundation for a truly distinctive look. Complementing the cross frame are either 18k Gold PVD or Silver Tone Beam Straps, adding an exquisite touch.

Elevating the allure even further, each beam strap showcases 3 precision set VS1 Lab-Grown Diamonds, totaling 12 Diamonds in each Pendant. These radiant diamonds enhance the elegance and brilliance of the Constantine Diamond Cross pieces.

Each cross in the Constantine Diamond Cross Collection is available in two sizes to cater to individual preferences. The traditional size features a 48mm drop from the bale, offering a bold and commanding presence. For those seeking a more compact option, the collection also offers a 38mm size, providing a versatile and understated elegance. Choose the size that suits your style and make a profound statement with the Constantine Lab-Grown Diamond Cross Collection by INOX.



www.inox-us.com/constantine-cross

METEORITE

If choosing a unique ring was your goal then, you have chosen well because this ring features material so unique that is literally out of this world - **Meteorite**. This rare material which is over 250,000 years old comes from the Muonionalusta iron meteorite found in the northern part of Sweden and displays the Widmanstätten pattern which is only found in meteorites.



www.inox-us.com/meteorite



Firenze

Firenze are bold Cross and Tag Pendants that showcase the rugged beauty of chiseled steel, encased in a textured frame to elevate its look. Reminiscent of ancient marble sculpting masters work from the city it gets its namesake, these pendants are powerful statement pieces that command attention. Raw Stainless Steel finish with Gun Metal IP Steel frame and matching 24 -inch chain.



www.inox-us.com/collections/firenze

Spearhead Chevron

A bold and stylish accessory featuring a comfortable fit band and a raised chevron spear pattern, this ring is perfect for any occasion.

Available in Black IP and 18K Gold IP Steel with raised raw steel accents with sizes 9 - 12.



www.inox-us.com/collections/spearhead-chevron

APEX



Experience the epitome of style with our Apex bracelet. Its 12mm wide by 6mm thick links showcase a captivating pyramid studded pattern, perfectly balanced with sleek, soft-edged links, creating a visually stunning effect, reserved for Men at the top of their field. The bracelet features a mesmerizing combination of matte and high-polished finish in 18K IP Gold PVD. With lengths available in 8.5 and 9 inches, each with the flexibility to size down an additional 0.5 inches it offers the ideal fit for any wrist.

Reach the peak of style with Apex!



www.inox-us.com/collections/apex

STAG

An exquisite men's collection that combines the warm tones of North African Sapele wood with the unique texture of deer antler. This is perfect accessory for any nature lover or style enthusiast.



www.inox-us.com/collections/stag

HALF SIZE RINGS

Complete Ring Size Range: 9, 9.5, 10, 10.5, 11, 11.5, 12

INOX is proud to introduce half sizes of its popular wedding band and right-hand ring styles. This insures a perfect fit for every man, covering a range of styles, price points and materials. At INOX, we understand that size matters in men's jewelry, and we are committed to providing options that cater to individual preferences.

Complete Ring Size Range: 9, 9.5, 10, 10.5, 11, 11.5, 12



Whiskey Barrel Wood



Meteorite



Titanium Frosted

Deer Antler



*Stainless Steel
Wedding Bands*



PREMIUM TITANIUM BANDS

Amazing Looking, Durable, Contemporary Wedding Bands, or Everyday Wear Right Hand Bands

- › Comfort Fit Bands
- › 8mm Band Width
- › Available in sizes 9-12,
NOW INCLUDING HALF SIZES.



inox-us.com/rings/material/titanium



Sterling Silver



inox-us.com/collections/sterling-silver

STUDS, HUGGIES & MISMATCHED EARRINGS



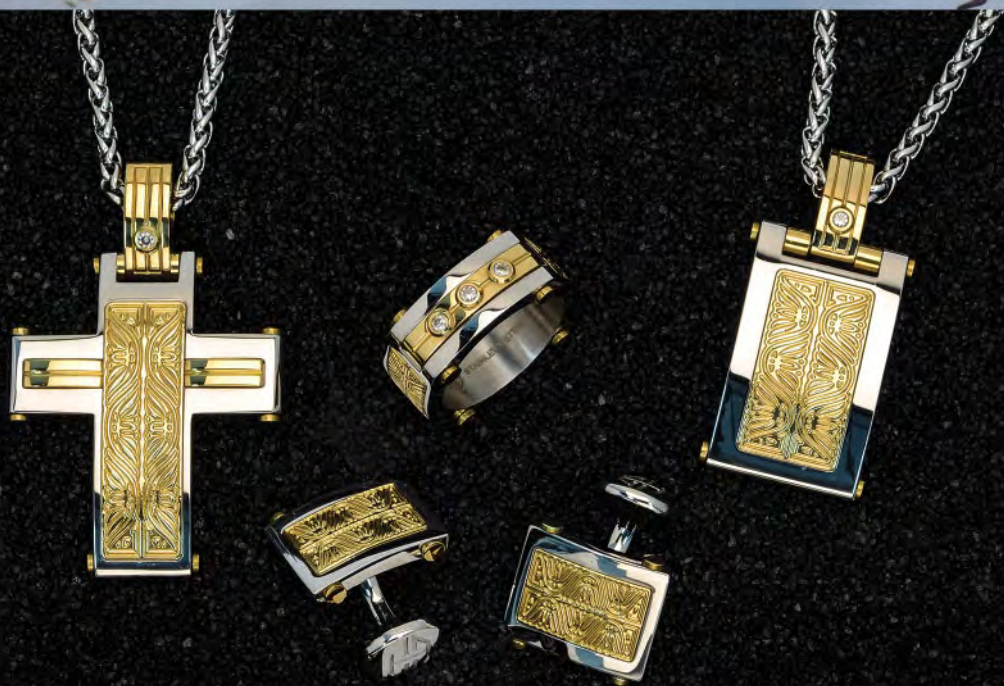
BLACK ARMOR

The strong lines and regal appeal of the Black Armor Collection will make it an instant badge of masculinity. All the pieces in the collection are a combination of high polish and brushed titanium black IP coating, commonly used on tools to prolong their use, will not easily wear off under normal conditions. To further add to the rugged, luxurious silhouette, 0.04 carat black genuine diamonds are prominently placed on each piece.



AUREM

Exuding the style of an Egyptian ruler, Aurem Collection delivers the image of privilege and power. Masculine yet refined, the intricate carved IP Gold detailing surrounded by the brightly polished stainless steel of each piece is further enhanced by the vibrant 0.02 carat Clear genuine diamond accents. Uncompromising craftsmanship at its finest, this collection is for those who deserve to lead and succeed.



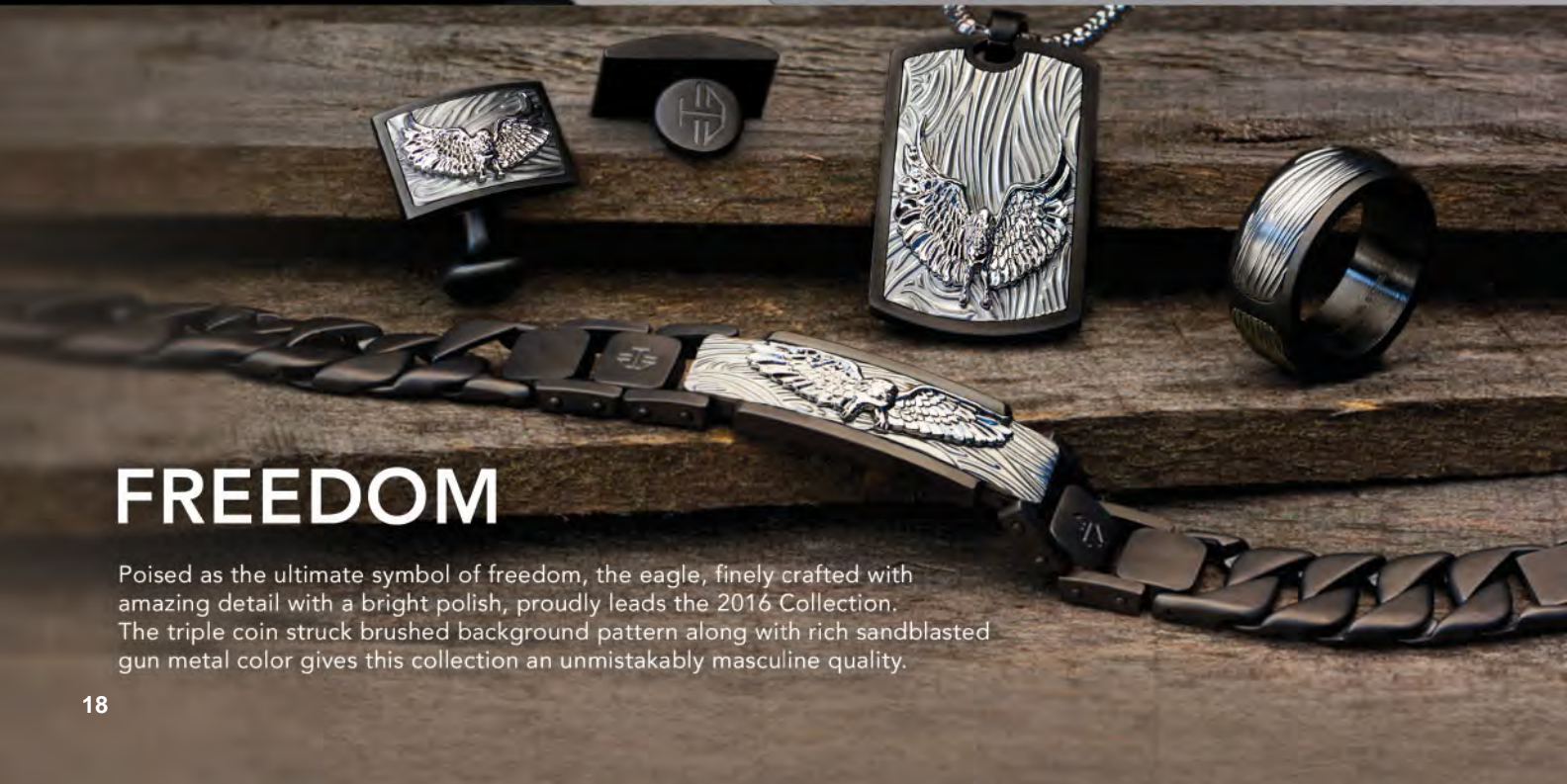
GOTHAM

Displaying symbolic dynamism, the Gotham Collection features design utilizing contrast in hue and texture that has a more European feel. Brilliantly brushed steel with detailed grooves and crests create a stunning variance with the smooth black frame in each jewelry piece. The flowing engraved accents give the impression of constant change but still projects stability with its firm and bold form, befitting those with determined spirits.



FREEDOM

Poised as the ultimate symbol of freedom, the eagle, finely crafted with amazing detail with a bright polish, proudly leads the 2016 Collection. The triple coin struck brushed background pattern along with rich sandblasted gun metal color gives this collection an unmistakably masculine quality.



FRENCH QUARTER

Powerful heraldic aesthetic merged with modern craftsmanship, the French Quarter Collection offers deep meaning with its striking design. Traditionally symbolizing light and virtue, the collection's fleur-de-lis accent, which is high polished stainless steel and mounted on a brushed gunmetal background, also represent the strength and gallantry of men-at-arms. Framed by brilliant escutcheon, the pieces are assured for men of confidence and depth.



CARBON

Striking and confident style delivered by our most innovative modern design, the Carbon collection is materialized visionary expression. Each piece is dominated by smooth black steel, carbon fiber weave and a dash of red, giving it a solid, bold profile and dauntless independence.



TRIUMPH

Unique and detailed scroll pattern, which has been coin stamped struck 30 times to create a very crisp, clean design design evokes victory over great struggles, the Triumph collection offers jewelry of dignified masculinity. The contrasting hues and bold ornate texture give each piece a heraldic feel.



KINGDOM



SPADE

SANTA FE



PALISANDER



TRIM CUT BRACELETS

Sleek Tennis Sized Men's Wristwear

Available in 3 subcategories with:

- DIAMOND
- MODERN
- TENNIS

MAIN FEATURES:

- Made from 316L PVD Colored Stainless Steel.
- May be sized down 2 sizes by hand (8.5", 8", 7.5")
- Security Clasp.
- Engravable

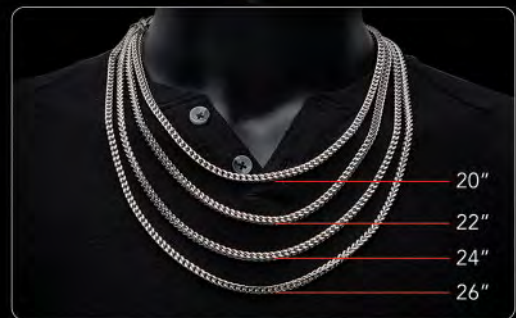


www.inox-us.com/collections/trim-cut



For us, visit www.mtcc.com/necklace-chain-program

All widths have available lengths of 20", 22", 24", 26".



COMPLETE

Men's Necklace-Chain-Link Program



Miami Cuban Chains

Available in Bracelets & Necklaces



Canyon Range

THE WESTERN INSPIRED LINE

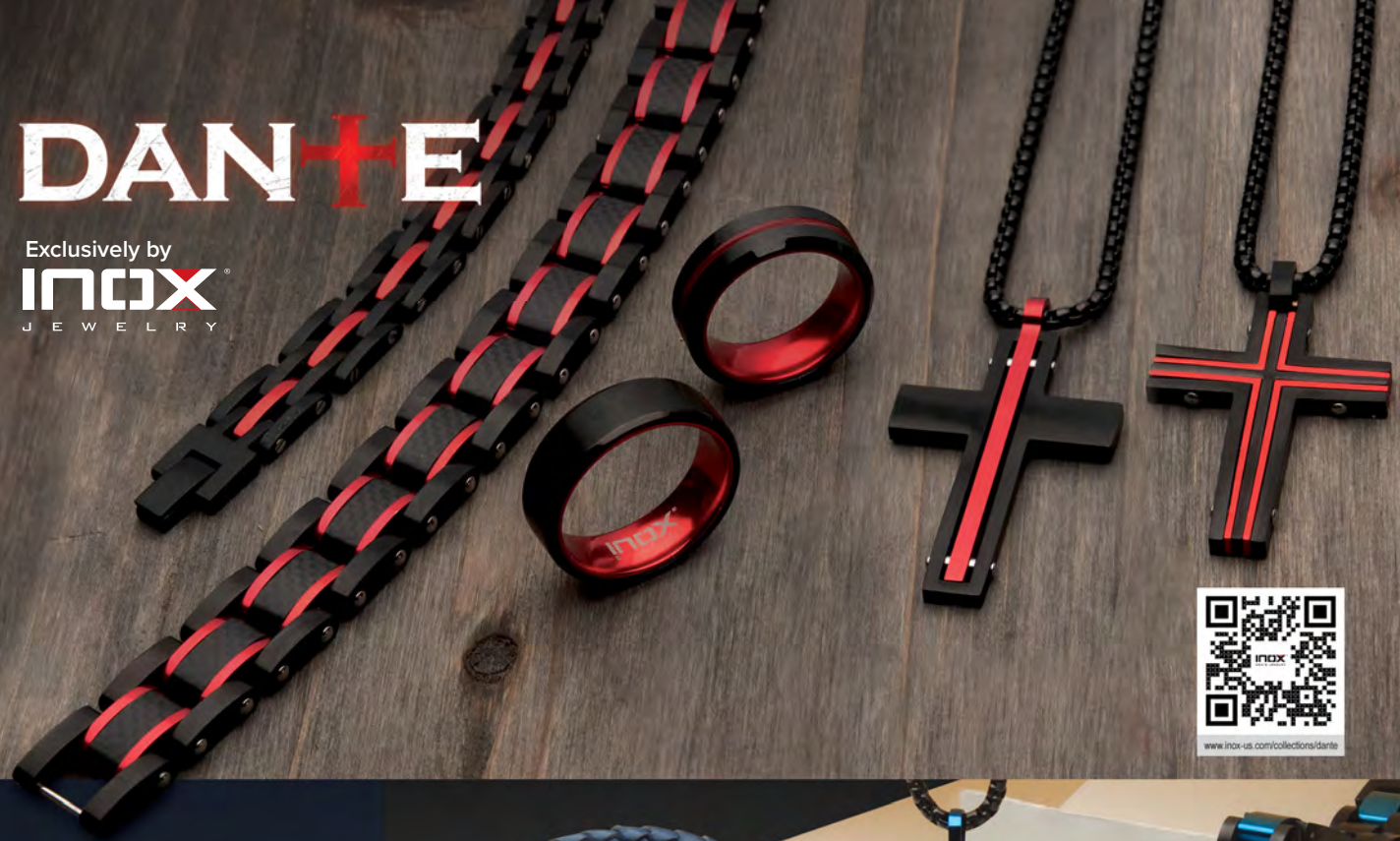


GOLDen



DANTE

Exclusively by
INOX
JEWELRY



www.inox-us.com/collections/dante

BLUE

Masculinity
defined by color.



www.inox-us.com/collections/blue-jewelry



DISPL-INOXFS15

FLOORSTAND DISPLAY

- ▶ Our 6ft floorstand display is more than just a fixture; it's a strategic game-changer for your store. Positioned near the entrance, it's compact 20x20 footprint allows you to create a dedicated space for guys with 4 levels to convey multiple stories with our jewelry, it's the first thing male customers see, creating an exclusive corner that demands their attention.
- ▶ Tower (Outside): 20" Width x 20" Depth x 6' Tall
- ▶ Shelves: 17.5" Length x 17.5" Width
- ▶ Storage: 18.25" Width x 17.5" Depth x 10" Tall



DISP-INOX22-C

MODULAR DISPLAY

- ▶ Rich wooden finish display with Brushed black inserts. According to the lay out, it can showcase between 24 to 72 pieces of jewelry.
- ▶ Dimension: 17" (L) x 13" (W)



DISP-BLK22-VIG

VIGNETTE DISPLAY

- ▶ Includes Grey Linen and Wood Platform Displays holding either bracelets, pendants, rings & necklaces.



DISP-BFV48M

IN-CASE DISPLAY

- ▶ 1/4 Vision Showcase
- ▶ Dimensions: 48"L x 20"D x 38" H
- ▶ Black: Standard Door Tracks/Deck
- ▶ With LED Light, Lock and NON-mirror doors aluminum Framing



DISP-INOX21NECK

CHAIN NECK DISPLAY

- This compact display is the most efficient way to showcase our extensive neckwear program without relying on space-consuming busts. Highlight upwards of 18 chains at once. All chains rest on an easy-to-remove dowel making taking them on and off simple. Ideal for in-case or top-of-case displays.
- Rich wood finish
- Dimension: 13"x10"



DISPTBRK22

T-BAR DISPLAY

- T-Bar Display, a compact 7"x8"x2" solution to showcase your bracelets, be it link, leather, or stone. Ideal for incase or standalone use, this display highlights matching pieces while saving space. Enhance your jewelry presentation with this stylish and efficient T-Bar Display.



INOX PACKAGING

- After a consumer purchases INOX Jewelry, we want to ensure that their positive experience with the brand continues after they make the sale. We want to elevate the brand with great gift boxes and packaging.

INOX MERCH



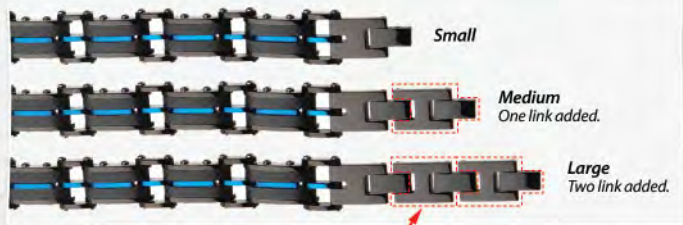
CAPINOX1BK



CAPINOX2WH

SIZE MATTERS!

Easily accommodate any size with Self-Adjustable Links.



10.35mm Wide Black IP Bracelet Extender with Fold Over Link Clasp



11.9mm Wide Black IP Bracelet Extender with Fold Over Link Clasp



Brushed Steel Tubular Adjustable Link



Order multiple self-adjustable links to fit these bracelets to even the largest of wrists.
New Half-Size Rings available: 9.5, 10.5 and 11.5



www.inox-us.com/size-matters



MEN'S JEWELRY THAT FITS!



SERVICES

At INOX, we want to be your partner, not just your vendor.

With this mantra in mind, we offer an incredible array of services to our customers including:



FAST ORDER FULFILLMENT

We ship orders within 24-48 hours either in the INOX brand packaging or your custom packaging requirements.

Our Account Managers can tailor a product assortment that fits your needs and appeals to your customers and can handle any request or requirement.

Our extensive website provides you the tools to explore the entire product selection and easily narrow down to what you are looking for.

By providing your monthly sell-thru's, our team can quickly assess your current inventory and what is really working for you. We're here to help you manage your showcase! Inquire about suggested replenish orders and recommended showcase adjustments.

We partner with **The EDGE** to make inventory integration and inventory/ sell thru reports an ease for you.

THE EDGE

PUNCHMARK

thinkspace

GEMFIND DIGITAL SOLUTIONS



SOCIAL MEDIA

There are many platforms we offer digital assets through to get your store in front of millions of customers.

We partner with social media professionals such as Punchmark, Thinkspace, Gemfind, etc. to easily provide our digital assets to you.

We also curate a monthly 'Copy-and-Paste' social media program that is available to you at all times through our website.



IN-STORE SUPPORT

As an INOX Jewelry customer, you are entitled to getting world-class promotional and marketing materials to help you sell more jewelry.

- Posters
- Promotional Handouts
- Magazine Advertisements
- Banners and more



DISPLAYS & CASE PRESENTATION

As an INOX Jewelry customer, you are entitled to getting world-class promotional and marketing materials to help you sell more jewelry. Display tools and materials are provided with qualifying purchases.



1 YEAR LIMITED WARRANTY

We stand behind our jewelry that it is free from defects in materials and workmanship under normal conditions.



STRENGTH IN STYLE

(203) 803-1481

INOX Jewelry is committed to creating innovation in jewelry and fashion. Throughout the years, we've continued to develop great jewelry for our retailers, that consumers love. If you love what we're doing, and want to stay updated with all of our news and announcements, follow us on our social media channels.



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[@INOXSTEELJEWELRY](#)

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